

PASSPORT SWEEPSTAKES AND INSTANT WIN GAME
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER, WIN OR CLAIM A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT’S CHANCES OF WINNING.

The Pepsi Dig In Passport Sweepstakes and Instant Win Game (“Promotion”) is sponsored by Pepsi-Cola Company (“Sponsor”), 1111 Westchester Avenue, White Plains, NY 10604 and is administered by Prize Logic, LLC, (“Administrator”), 25200 Telegraph Road, Suite 405, Southfield, MI 48033.

- 1. PROMOTION PERIOD:** The Promotion consists of an “Instant Win Game” and a “Sweepstakes.” The Promotion begins on October 25, 2021 at 12:00 PM Eastern Time (“ET”) and ends on September 30, 2022 at 11:59:59 PM ET (“Promotion Period”) and includes three (3) entry periods (each an “Entry Period”) as outlined in the chart below:

Entry Period	Start Date and Time	End Date at 11:59:59 PM ET	Mail-In Post Marked By Date	Mail-In Received By Date	Approximate Drawing Date
1	October 25, 2021 at 12:00 PM ET	March 31, 2022	March 31, 2022	April 11, 2022	April 12, 2022
2	April 1, 2022 at 12:00 AM ET	June 30, 2022	June 30, 2022	July 11, 2022	July 12, 2022
3	July 1, 2022 at 12:00 AM ET	September 30, 2022	September 30, 2022	October 10, 2022	October 11, 2022

Non-winning entries will carry forward into subsequent Entry Period drawings. The Administrator’s computer is the Sweepstakes official clock.

- 2. ELIGIBILITY:** This Promotion is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry. Employees of Sponsor and its bottlers, Administrator, EatOkra, Inc., Ten35, LLC, Capital Calls Corporation L.L.C., doing business as MyBlackReceipt, JDANDCO LLC, and any of their respective owners, parent companies, affiliates, directors, subsidiaries, franchisees, representatives, advertising, promotion and production agencies, agents (collectively, the “Promotion Entities”) and their immediate family members (*i.e.*, spouse, parent, child, sibling, and the “steps” of each) and persons living in the same household of each are not eligible to participate in the Promotion. Void where prohibited or restricted by law. All federal, state and local laws apply.

Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor and Administrator’s decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. Entrants and/or potential winners may be required to provide proof of identification and eligibility as required by Sponsor or Administrator. For purposes of the Promotion, an entrant’s residential address and e-mail address will be the physical address and e-mail address submitted at the time of entry. Entrants will not be allowed to change their physical address

or e-mail address. If it is discovered or suspected that an entrant has registered or attempted to register for the Promotion using multiple e-mail addresses or multiple identities, all of that entrant's entries will be declared null and void and any prize an entrant might have been entitled to win will not be awarded any may be revoked. Use of any automated system or any like methods to participate in the Promotion is prohibited and will result in disqualification of any entrant attempting such use.

3. **HOW TO PARTICIPATE IN THE INSTANT WIN GAME:** During the Promotion Period, eligible entrants must visit <https://diginpassport.com> ("Website") and complete and submit the registration form including, but not limited to, his/her first and complete last name (no initials), valid e-mail address, phone number, street address (no P.O. Boxes will be allowed), city, state, and zip code.

During the Promotion Period, after registering or logging-in, eligible entrants may either mail-in for an Instant Win Game drawing (see details below) or may earn badges (each a "Badge") by completing activities to get an Instant Win Game Play. Entrant will receive one (1) Badge upon registering for the Promotion ("Registration Badge"). In addition to the Registration Badge, there will be three (3) activities per calendar month during the Promotion Period. Upon completing of each activity, entrant will receive one (1) Badge. The activities to earn Badges are as follows:

A. Earn Badges:

i. October:

1. **Upload Receipt:** During the Promotion period, an eligible entrant may purchase any item online and/or at any participating black-owned restaurant in the fifty (50) United States or District of Columbia, ("Qualifying Purchase"), while supplies last. Entrant must then visit the Website and follow the on-screen prompts and upload a photograph of the original receipt showing the Qualifying Purchase. Qualifying Purchases must be made and receipts must be submitted between 12:00 AM ET on October 25, 2021 and 11:59:59 PM ET on October 31, 2021 to be valid.
2. **Upload Food For The Soul Receipt:** During the Promotion period, an eligible entrant may purchase any item online and/or at any participating black-owned Soul Food or Southern restaurant in the fifty (50) United States or District of Columbia, ("Qualifying Purchase"), while supplies last. Entrant must then visit the Website and follow the on-screen prompts and upload a photograph of the original receipt showing the Qualifying Purchase. Qualifying Purchases must be made and receipts must be submitted between 12:00 AM ET on October 25, 2021 and 11:59:59 PM ET on October 31, 2021 to be valid.
3. **Share on Twitter or Via SMS Fan Favorite:** During the Promotion Period, an entrant may following the instructions on the Website to share the Promotion on Twitter or via SMS (via mobile device only). Upon clicking the buttons to share the Promotion, a message with a unique link will be posted to the entrant's choice of his/her Twitter Feed or his/her mobile device. An entrant will receive one (1) Badge for sharing the Promotion via Twitter or via SMS. Sharing must take place between 12:00 AM ET on October 25, 2021 and 11:59:59 PM ET on October 31, 2021 to be valid.

ii. November

- 1. Upload Big Turkey Energy Receipt:** During the Promotion period, an eligible entrant may purchase any item online and/or at any participating black-owned restaurant in the fifty (50) United States or District of Columbia, (“Qualifying Purchase”), while supplies last. Entrant must then visit the Website and follow the on-screen prompts and upload a photograph of the original receipt showing the Qualifying Purchase. Qualifying Purchases must be made and receipts must be submitted between 12:00 AM ET on November 1, 2021 and 11:59:59 PM ET on November 30, 2021 to be valid.
- 2. The Critics Choice Leave A Review:** During the Promotion period, an eligible entrant may purchase any item online and/or at any participating black-owned restaurant in the fifty (50) United States or District of Columbia, (“Qualifying Purchase”), while supplies last. Entrant must then visit the Website and follow the on-screen prompts and leave a review about his/her Qualifying Purchase. **Review must include the line “Review submitted as part of a promotion”.** Review must be submitted between 12:00 AM ET on November 1, 2021 and 11:59:59 PM ET on November 30, 2021 to be valid
- 3. Triple Threat Upload Three (3) Receipts:** Upon uploading three (3) Qualifying Purchase receipts in November 2021, entrant will receive a Badge.

iii. December

- 1. Upload Feast Together Receipt:** During the Promotion period, an eligible entrant may purchase any item online and/or at any participating black-owned restaurant in the fifty (50) United States or District of Columbia, (“Qualifying Purchase”), while supplies last. Entrant must then visit the Website and follow the on-screen prompts and upload a photograph of the original receipt showing the Qualifying Purchase. Qualifying Purchases must be made and receipts must be submitted between 12:00 AM ET on December 1, 2021 and 11:59:59 PM ET on December 31, 2021 to be valid.
- 2. Upload Before They Wake Receipt:** During the Promotion period, an eligible entrant may purchase any breakfast, brunch, coffee, tea, or bakery item online and/or at any participating black-owned restaurant in the fifty (50) United States or District of Columbia, (“Qualifying Purchase”), while supplies last. Entrant must then visit the Website and follow the on-screen prompts and upload a photograph of the original receipt showing the Qualifying Purchase. Qualifying Purchases must be made and receipts must be submitted between 12:00 AM ET on December 1, 2021 and 11:59:59 PM ET on December 31, 2021 to be valid.
- 3. Top Diner Upload Four (4) Receipts:** Upon uploading four (4) Qualifying Purchase receipts in December 2021, entrant will receive a Badge.

iv. January

- 1. Upload What’s Cookin’ for 2022 Receipt:** During the Promotion period, an eligible entrant may purchase any item online and/or at any participating black-owned restaurant in the fifty (50) United States or District of Columbia, (“Qualifying

Purchase”), while supplies last. Entrant must then visit the Website and follow the on-screen prompts and upload a photograph of the original receipt showing the Qualifying Purchase. Qualifying Purchases must be made and receipts must be submitted between 12:00 AM ET on January 1, 2022 and 11:59:59 PM ET on January 31, 2022 to be valid.

- 2. Upload Breakfast of Champs Receipt:** During the Promotion period, an eligible entrant may purchase any breakfast, brunch, coffee, tea, or bakery item online and/or at any participating black-owned restaurant in the fifty (50) United States or District of Columbia, (“Qualifying Purchase”), while supplies last. Entrant must then visit the Website (“Website”) and follow the on-screen prompts and upload a photograph of the original receipt showing the Qualifying Purchase. Qualifying Purchases must be made and receipts must be submitted between 12:00 AM ET on January 1, 2022 and 11:59:59 PM ET on January 31, 2022 to be valid.
- 3. VIP Part of the Family Upload Four (4) Receipts:** Upon uploading four (4) Qualifying Purchase receipts from the same black-owned participating restaurant in January 2022, entrant will receive a Badge.

v. February

- 1. Upload Made With Love Receipt:** During the Promotion period, an eligible entrant may purchase any item online and/or at any participating black-owned restaurant in the fifty (50) United States or District of Columbia, (“Qualifying Purchase”), while supplies last. Entrant must then visit the Website and follow the on-screen prompts and upload a photograph of the original receipt showing the Qualifying Purchase. Qualifying Purchases must be made and receipts must be submitted between 12:00 AM ET on February 1, 2022 and 11:59:59 PM ET on February 28, 2022 to be valid.
- 2. Upload Celebrating Black History Month Receipt:** During the Promotion period, an eligible entrant may purchase any item online and/or at any participating black-owned restaurant in the fifty (50) United States or District of Columbia, (“Qualifying Purchase”), while supplies last. Entrant must then visit the Website and follow the on-screen prompts and upload a photograph of the original receipt showing the Qualifying Purchase. Qualifying Purchases must be made and receipts must be submitted between 12:00 AM ET on February 1, 2022 and 11:59:59 PM ET on February 28, 2022 to be valid.
- 3. Share on Twitter or Via SMS Fan Favorite:** During the Promotion Period, an entrant may following the instructions on the Website to share the Promotion on Twitter or via SMS (via mobile device only). Upon clicking the buttons to share the Promotion, a message with a unique link will be posted to the entrant’s choice of his/her Twitter Feed or his/her mobile device. An entrant will receive one (1) Badge for sharing the Promotion via Twitter or via SMS. Sharing must take place between 12:00 AM ET on February 1, 2022 and 11:59:59 PM ET on February 28, 2022 to be valid.

vi. March

- 1. Upload Mardi Gras All-Star Receipt:** During the Promotion period, an eligible entrant may purchase online and/or at any participating black-owned restaurant in the fifty (50) United States or District of Columbia, (“Qualifying Purchase”), while supplies last. Entrant must then visit the Website and follow the on-screen prompts and upload a photograph of the original receipt showing the Qualifying Purchase. Qualifying Purchases must be made and receipts must be submitted between 12:00 AM ET on March 1, 2022 and 11:59:59 PM ET on March 31, 2022 to be valid.
- 2. Upload Caribbean & Proud Receipt:** During the Promotion period, an eligible entrant may purchase any item online and/or at any participating black-owned Jamaican, Haitian, Caribbean, or West Indian restaurant in the fifty (50) United States or District of Columbia, (“Qualifying Purchase”), while supplies last. Entrant must then visit the Website and follow the on-screen prompts and upload a photograph of the original receipt showing the Qualifying Purchase. Qualifying Purchases must be made and receipts must be submitted between 12:00 AM ET on March 1, 2022 and 11:59:59 PM ET on March 31, 2022 to be valid.
- 3. Triple Threat Upload Three (3) Receipts:** Upon uploading three (3) Qualifying Purchase receipts in March 2022, entrant will receive a Badge.

vii. April

- 1. Upload Hop Into Spring Receipt:** During the Promotion period, an eligible entrant may purchase any item online and/or at any participating black-owned restaurant in the fifty (50) United States or District of Columbia, (“Qualifying Purchase”), while supplies last. Entrant must then visit the Website and follow the on-screen prompts and upload a photograph of the original receipt showing the Qualifying Purchase. Qualifying Purchases must be made and receipts must be submitted between 12:00 AM ET on April 1, 2022 and 11:59:59 PM ET on April 30, 2022 to be valid.
- 2. Upload From The Earth Receipt:** During the Promotion period, an eligible entrant may purchase any item online and/or at any participating black-owned vegan or vegetarian restaurant in the fifty (50) United States or District of Columbia, (“Qualifying Purchase”), while supplies last. Entrant must then visit the Website and follow the on-screen prompts and upload a photograph of the original receipt showing the Qualifying Purchase. Qualifying Purchases must be made and receipts must be submitted between 12:00 AM ET on April 1, 2022 and 11:59:59 PM ET on April 30, 2022 to be valid.
- 3. Top Diner Upload Four (4) Receipts:** Upon uploading four (4) Qualifying Purchase receipts in April 2022, entrant will receive a Badge.

viii. May

- 1. Upload Major Love For Mama Receipt:** During the Promotion period, an eligible entrant may purchase any item online and/or at any participating black-owned restaurant in the fifty (50) United States or District of Columbia, (“Qualifying Purchase”), while supplies last. Entrant must then visit the Website and follow the on-screen prompts and upload a photograph of the original receipt showing the Qualifying Purchase. Qualifying Purchases must be made and receipts must be

submitted between 12:00 AM ET on May 1, 2022 and 11:59:59 PM ET on May 31 2022 to be valid.

2. **Upload Barbecue Expert Receipt:** During the Promotion period, an eligible entrant may purchase any food item online and/or at any participating black-owned burger restaurant, BBQ restaurant, or food truck restaurant in the fifty (50) United States or District of Columbia, (“Qualifying Purchase”), while supplies last. Entrant must then visit the Website and follow the on-screen prompts and upload a photograph of the original receipt showing the Qualifying Purchase. Qualifying Purchases must be made and receipts must be submitted between 12:00 AM ET on May 1, 2022 and 11:59:59 PM ET on May 31 2022 to be valid.
3. **VIP Part of the Family Upload Four (4) Receipts:** Upon uploading four (4) Qualifying Purchase receipts from the same participating black-owned restaurant in May 2022, entrant will receive a Badge.

ix. June

1. **Upload Dine With Dad Receipt:** During the Promotion period, an eligible entrant may purchase any item online and/or at any participating black-owned restaurant in the fifty (50) United States or District of Columbia, (“Qualifying Purchase”), while supplies last. Entrant must then visit the Website and follow the on-screen prompts and upload a photograph of the original receipt showing the Qualifying Purchase. Qualifying Purchases must be made and receipts must be submitted between 12:00 AM ET on June 1, 2022 and 11:59:59 PM ET on June 30, 2022 to be valid.
2. **Upload Sweet Treat Receipt:** During the Promotion period, an eligible entrant may purchase any dessert, bakery or cafe item online and/or at any participating black-owned restaurant in the fifty (50) United States or District of Columbia, (“Qualifying Purchase”), while supplies last. Entrant must then visit the Website and follow the on-screen prompts and upload a photograph of the original receipt showing the Qualifying Purchase. Qualifying Purchases must be made and receipts must be submitted between 12:00 AM ET on June 1, 2022 and 11:59:59 PM ET on June 30, 2022 to be valid.
3. **Share on Twitter or Via SMS Fan Favorite:** During the Promotion Period, an entrant may following the instructions on the Website to share the Promotion on Twitter or via SMS (via mobile device only). Upon clicking the buttons to share the Promotion, a message with a unique link will be posted to the entrant’s choice of his/her Twitter Feed or his/her mobile device. An entrant will receive one (1) Badge for sharing the Promotion via Twitter or via SMS. Sharing must take place between 12:00 AM ET on June 1, 2022 and 11:59:59 PM ET on June 30, 2022 to be valid

x. July

1. **Upload Pit Master Receipt:** During the Promotion period, an eligible entrant may purchase any item online and/or at any participating black-owned burger restaurant, BBQ restaurant, or food truck restaurant in the fifty (50) United States or District of Columbia, (“Qualifying Purchase”), while supplies last. Entrant must then visit the Website and follow the on-screen prompts and upload a photograph of the original receipt showing the Qualifying Purchase. Qualifying Purchases must

be made and receipts must be submitted between 12:00 AM ET on July 1, 2022 and 11:59:59 PM ET on July 31, 2022 to be valid.

2. **Upload Taste The World Receipt:** During the Promotion period, an eligible entrant may purchase any item online and/or at any participating black-owned restaurant in the fifty (50) United States or District of Columbia, (“Qualifying Purchase”), while supplies last. Entrant must then visit the Website and follow the on-screen prompts and upload a photograph of the original receipt showing the Qualifying Purchase. Qualifying Purchases must be made and receipts must be submitted between 12:00 AM ET on July 1, 2022 and 11:59:59 PM ET on July 31, 2022 to be valid.
3. **Triple Threat Upload Three (3) Receipts:** Upon uploading three (3) Qualifying Purchase receipts in July 2022, entrant will receive a Badge.

xi. August

1. **Upload Afroeats Receipt:** During the Promotion period, an eligible entrant may purchase any item online and/or at any participating black-owned African, Nigerian, Ethiopian restaurant in the fifty (50) United States or District of Columbia, (“Qualifying Purchase”), while supplies last. Entrant must then visit the Website and follow the on-screen prompts and upload a photograph of the original receipt showing the Qualifying Purchase. Qualifying Purchases must be made and receipts must be submitted between 12:00 AM ET on August 1, 2022 and 11:59:59 PM ET on August 31, 2022 to be valid.
2. **Upload Seafood Supreme Receipt:** During the Promotion period, an eligible entrant may purchase any seafood food item online and/or at any participating black-owned seafood restaurant in the fifty (50) United States or District of Columbia, (“Qualifying Purchase”), while supplies last. Entrant must then visit the Website and follow the on-screen prompts and upload a photograph of the original receipt showing the Qualifying Purchase. Qualifying Purchases must be made and receipts must be submitted between 12:00 AM ET on August 1, 2022 and 11:59:59 PM ET on August 31, 2022 to be valid.
3. **Top Diner Upload Four (4) Receipts:** Upon uploading four (4) Qualifying Purchase receipts in August 2022, entrant will receive a Badge.

xii. September

1. **Upload Pancakes Please Receipt:** During the Promotion period, an eligible entrant may purchase any item online and/or at any participating black-owned breakfast, brunch, café or diner restaurant in the fifty (50) United States or District of Columbia, (“Qualifying Purchase”), while supplies last. Entrant must then visit the Website and follow the on-screen prompts and upload a photograph of the original receipt showing the Qualifying Purchase. Qualifying Purchases must be made and receipts must be submitted between 12:00 AM ET on September 1, 2022 and 11:59:59 PM ET on September 30, 2022 to be valid.
2. **Upload Southern With Soul Receipt:** During the Promotion period, an eligible entrant may purchase any food item online and/or at any participating black-owned

Soul Food, Southern, or Comfort food restaurant in the fifty (50) United States or District of Columbia, (“Qualifying Purchase”), while supplies last. Entrant must then visit the Website and follow the on-screen prompts and upload a photograph of the original receipt showing the Qualifying Purchase. Qualifying Purchases must be made and receipts must be submitted between 12:00 AM ET on September 1, 2022 and 11:59:59 PM ET on September 30, 2022 to be valid.

- 3. VIP Part of the Family Upload Four (4) Receipts:** Upon uploading four (4) Qualifying Purchase receipts from the same participating black-owned restaurant in September 2022, entrant will receive a Badge.

For All Receipt Uploads: It is recommended that purchaser first print his/her name on the original register receipt; sign and date the receipt; and circle the qualifying product on the receipt before uploading the receipt. The file must be in .JPEG, .JPG, .PNG, or .GIF format (no PDFs will be accepted) and may not exceed 10 MB. It is strongly recommended that the entrant maintain possession of the original or photocopy. The entrant should not give a receipt to any store employee. Receipts must be readable. Mechanical reproductions, altered receipts or unreadable receipts will not be accepted. Receipts submitted in excess of the limits set forth herein will not be accepted. An entrant may not submit the same receipt more than one (1) time.

For Twitter Shares: If an entrant does not have a non-private Twitter account, he/she can create one at no cost by visiting www.twitter.com. Please note that an entrant must agree to comply with the Twitter Terms of Service (<https://twitter.com/tos/>) and Privacy Policy (<https://twitter.com/privacy>) (if entering using Twitter) in order to participate in the Promotion. This Promotion is in no way sponsored, endorsed or administered by, or associated with Twitter

For SMS Shares: Message and data rates may apply for each text message sent or received. Not all mobile telephone providers carry the service necessary to participate in this Sweepstakes. Entrants should consult their wireless provider’s pricing plans. By texting the Keyword to the Short Code, you provide to the Sponsor and Administrator your express written consent for you to receive text messages using automated technology in response to your entry related to the Sweepstakes. Consent to receive text messages is not required or a condition of any purchase.

Upon completing an activity and earning a Badge, entrant will receive one (1) Instant Win Game play (“Game Play”). Entrant must follow the on-screen instructions to play the Instant Win Game. After the Game Play, the entrant will receive notification on the Website screen as to whether he/she is a potential “Instant Winner” (“Notification”). Each entrant who receives a winning Notification will be deemed a potential Instant Winner subject to verification of the entrant’s eligibility, verification of entrant’s Qualifying Purchase receipt, and compliance with these Official Rules, as determined by Sponsor in its sole discretion. An entrant is not a winner of any prize, even if the Notification should so indicate, unless and until entrant’s eligibility and the potential winning Game Play have been verified and entrant has been notified that verification is complete. Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Any Game Play that occurs after the system has failed for any reason is deemed a defective play, is void, and will not be honored. Instant Win Game prizes will only be awarded upon completion of activity and Qualifying Purchase receipt verification.

B. To Participate in the Instant Win Game Without a Purchase or Sending an SMS Message: To participate in the Instant Win Game without making a purchase or sending a message via SMS, an entrant may legibly hand write his/her full name (no initials), complete street address (no P.O. Box), age, and valid e-mail address on a 3½" x 5" properly stamped postcard and mail it to: The Pepsi Dig In Passport Sweepstakes and Instant Win Game Request, P.O. Box 251328, West Bloomfield, MI 48325. Requests sent in an envelope will not be accepted. Mail-in requests must be postmarked by September 30, 2022 and received by October 10, 2022. Entrant will receive three (3) Instant Win Game Play entries and three (3) Sweepstakes entries (see Section 4 for details) per Mail-In request. There is a limit one (1) Mail-in request per day during the Promotion Period. Multiple mail-in requests with the same postmark date will be deemed one (1) request. Mail-in requests will not be returned and no further correspondence will be entered into. Mail-in requests must be original and hand-written. No mechanical reproductions are allowed.

LIMIT: Regardless of the method of entry, an entrant may only receive three (3) total Badges and three (3) Game Plays per calendar month during the Promotion Period (three [3] Game Plays on the Website or three [3] Mail-In requests per calendar month). In the event that a household enters the Promotion using more than five (5) unique e-mail addresses, all of the Game Plays associated with that household (determined by Sponsor or Administrator in their sole discretion) may be disqualified. If it is discovered or suspected, in Sponsor's sole discretion, that an entrant plays or attempts to enter more than the state limit, all of that entrant's Game Plays, in Sponsor's sole discretion, may be declared null and void and any prize(s) he/she might have been entitled to will not be awarded to him/her.

4. HOW TO PARTICIPATE IN THE SWEEPSTAKES:

A. Earn a Badge: Upon completing each activity listed above in Section 3, each entrant will automatically receive one (1) entry into the Sweepstakes for the applicable Entry Period. Entrants may upload three (3) Qualifying Purchase receipts per day during the Promotion Period, regardless of the number of Badges earned. Sweepstakes entries will only be awarded upon approval of each Qualifying Purchase receipt.

B. Participate in Sweepstakes Without Making a Purchase or Sending an SMS Message: Upon sending in a Mail-In request as outlined above in Section 5, each entrant will automatically receive one (1) entry into the Sweepstakes for the applicable Entry Period.

LIMIT: Three (3) Sweepstakes entries per day during the Promotion Period. A "day" is defined as starting at 12:00 AM (midnight) ET and ending at 11:59:59 PM ET on each calendar day during the Promotion Period, except on October 25, 2021 when the day will start at 12:00 PM (noon) ET and end at 11:59:59 PM ET. In the event that a household enters the Promotion using more than five (5) unique e-mail addresses, all of the Game Plays/entries associated with that household (determined by Sponsor or Administrator in their sole discretion) may be disqualified.

5. RANDOM DRAWING: On or around each drawing date in the chart above in Section 1, the Administrator will randomly select one (1) potential Sweepstakes prize winner from among all eligible entries received for each Entry Period for a total of three (3) potential grand prize winners. On or around October 11, 2022, Administrator will randomly select one hundred forty-three (143) potential Instant Win Game winners from among all eligible Instant Win Game

Mail-In requests received during the Promotion Period. All selected winners are potential winners, pending verification of eligibility and compliance with these Official Rules, as determined by Sponsor and Administrator, in their sole and absolute discretion.

6. PRIZES, ODDS OF WINNING, AND APPROXIMATE RETAIL VALUE (“ARV”):

A. Instant Win Game Prizes (575): The following Instant Win Game prizes are available during the Promotion Period (“Instant Win Game Prizes”):

Instant Win Game Prize Description	Number of Winners (Total)	Number of Mail-In Winners	ARV (each)
A \$100 EatOkra gift code	100	25	\$100
A \$50 Goldbelly gift code	250	62	\$50
A \$20 Door Dash gift card	225	56	\$20

B. Sweepstakes Prizes (3 total; 1 per Entry Period): Each Sweepstakes prize is a two (2) hour virtual cooking class for winner and one (1) friend and a \$500 Pepsi Mastercard® Reward (each a “Sweepstakes Prize”). Date of cooking class determined by Sponsor in its sole discretion. Winner is responsible for having internet and video chat access. There will be three (3) Sweepstakes Prizes, one (1) per Entry Period. The ARV of each Sweepstakes Prize is \$2,000.

7. Total ARV: The total ARV of all available prizes in the Promotion is \$33,000

8. Odds of Winning: The odds of winning a Sweepstakes Prize depend on the total number of eligible Sweepstakes entries received during the applicable Entry Period. The odds of winning an Instant Win Game Prize depend on when the entrant completes a Game Play. The odds of winning a Mail-In Instant Win Prize depend on the total number of eligible Mail-In requests received during the Promotion Period. Instant Prizes will be made available at random times throughout the Promotion Period. To be a potential winner of an Instant Win Game Prize, an entrant’s Game Play must have occurred either at the exact randomly predetermined winning time as determined by Sponsor and/or Administrator. If a Game Play does not occur at the exact randomly predetermined winning time, then the next entrant’s Game Play to occur after that time will be deemed a potential Instant Winner. The number of Instant Win Game Prizes available to be won will decrease during the Promotion Period as prizes are awarded and claimed.

9. General Prize Restrictions: There is a limit of one (1) Sweepstakes Prize and one (1) Instant Win Game Prize per person during the Promotion Period. Details of each prize determined by Sponsor in its sole discretion.

EatOkra: The use of a gift card is subject to the terms and conditions set forth thereon which shall govern the use of the gift card. Use of a gift card constitutes the user’s acceptance of the terms and conditions so the winners should read the terms and conditions on the gift card carefully. Winners must protect the gift card and treat the gift card as he/she would any other valuable document. The gift cards will not be redeemed or exchanged for cash, except where required by law. The gift cards will not be replaced or replenished if it lost, stolen, damaged, destroyed or used without the winner’s permission and will be voided if altered or defaced. All costs and expenses not specifically included herein are solely the winner’s responsibility.

Door Dash: Your Gift Card is redeemable towards eligible orders placed on www.doordash.com or in the DoorDash app in the United States. Gift Cards are made available and provided by DoorDash Inc. Gift Cards are not redeemable for cash except when required by applicable law. For more information on the Gift Card Terms and Conditions, please visit dasherhelp.doordash.com/doordash-gift-cards and also help.doordash.com/consumers/s/terms-and-conditions-us.

Mastercard: Your payment will be delivered via email with instructions for claiming your Prepaid Mastercard. Please note that access to your payment expires 3 months from the date it is issued. You must claim your card within that timeframe. Use your Prepaid Mastercard everywhere Mastercard is accepted in the U.S. Card issued by The Bancorp Bank pursuant to license by Mastercard International Incorporated. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. The Bancorp Bank; Member FDIC. Pay close attention to the expiration date of the Card.

Goldbelly E-gift Cards: Goldbelly e-gift cards (“E-Cards”) may be used to purchase any eligible product available for purchase in Goldbelly.com online catalog. The recipient of an E-Card will be notified via email. The amount of the E-Card you purchase will be charged to your credit card when you confirm your purchase of such E-Card. Once the recipient of the E-Card activates the E-Card, then the value of the E-Card will appear in the recipient’s shopping cart as a credit toward purchases on Goldbelly. If a purchase exceeds the amount of the E-Card, the balance must be paid by credit card or other available payment method, in accordance with Goldbelly standard payment policies. E- Cards cannot be used to purchase other E-Cards. Purchases made with E-Cards are not eligible to earn Referral Credits. Except where prohibited by applicable law, E-Card recipients may not (a) receive refunds for E-Cards, (b) resell or otherwise transfer E-Cards to others (including without limitation transferring E-Cards to other Goldbelly Users’ accounts

10. HOW TO CLAIM A PRIZE: After each random drawing, Administrator will notify the potential Sweepstakes Prize winners via e-mail at the e-mail address provided at the time of registration. Before being declared the winner of a Sweepstakes Prize, the potential Sweepstakes Prize winners will be required to execute an Affidavit of Eligibility/Liability & Publicity Release and tax acknowledgment (“Affidavit”). The potential Sweepstakes Prize winners must return a fully executed and notarized Affidavit to the Sponsor or its authorized designee within five (5) calendar days from the date it is postmarked as being sent to the potential winner or the prize may (in Sponsor’s sole discretion) be forfeited. All potential prize winners may be requested to provide additional documentation for verification purposes. If a potential Sweepstakes Prize winner or a potential Instant Winner is disqualified, found to be ineligible or not in compliance with these Official Rules, declines to accept a prize, or in the event that the potential winner fails to any requested documentation or an executed and notarized Affidavit within the ten (10) calendar day deadline (if applicable), the prize may be forfeited. If a prize is forfeited, the prize may be awarded to an alternate winner, selected in a random drawing from among all remaining eligible entries (or non-winning Game Plays), as determined by Sponsor in its sole discretion. If, after a good-faith attempt, Sponsor is unable to award or deliver a prize, the prize may not be re-awarded. Prizes will be e-mailed to verified winners at the e-mail address provided at the time of registration within approximately 6 to 8 weeks from the end of the Promotion. Each winner shall be solely responsible for payment of any and all applicable federal, state, and local taxes for any prize won. Sponsor will issue an IRS Form 1099-MISC to each Sweepstakes Prize winner.

Sponsor will attempt to notify each potential winner as set forth above, but Sponsor is not

responsible for any undelivered e-mails, including without limitation e-mails that are not received because of a winner's privacy or spam filter settings which may divert any Promotion e-mail, including any winner notification e-mail, to a spam or junk folder. Prizes that are unclaimed, unredeemed, or returned as undeliverable will not be awarded. The right to receive a prize is non-assignable, non-transferable and no prize substitution, exchange or cash equivalent will be allowed, except by Sponsor, who reserves the right to substitute a prize of equal or greater value in case of unavailability of a prize or force majeure, at Sponsor's sole and absolute discretion. Promotion Entities shall not be held responsible for any delays in awarding the prize for any reason.

11. LIMITATION OF LIABILITY: By participating in this Promotion entrants agree that the Promotion Entities and their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, Web masters and their respective officers, directors, employees, representatives, designees and agents ("Released Parties") are not responsible for lost, late, incomplete, stolen, misdirected, postage due, or undeliverable e-mail notifications or postal mail; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections or availability; or garbled, corrupt or jumbled transmissions, service provider/Internet/Website/use net accessibility, availability or traffic congestion; or any technical, mechanical, printing, or typographical or other error; or unauthorized human intervention; or the incorrect or inaccurate capture of registration information; or the failure to capture, or loss of, any such information. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by any Website users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Promotion and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Website or any Promotion-related website(s). The Released Parties are not responsible for any injury or damage, whether personal or property, to participants or to any person's computer related to or resulting from participating in the Promotion and/or accepting or using a prize. The Released Parties shall not be responsible or liable for entries that are entered by any automated computer, program, mechanism or device, for any entries in excess of the stated limit or for entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules, and all such entries may, in Sponsor's sole discretion, be disqualified.

If, for any reason, the Promotion is not capable of running as planned, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Promotion and/or proceed with the Promotion, including the selection of winners in a manner it deems fair and reasonable including the selection of the winners from among eligible Game Plays/Sweepstakes entries and bonus Sweepstakes entries received prior to such cancellation, termination, modification or suspension. In no event will more prizes be awarded than are stated in these Official Rules. In the event that, due to technical, typographical, mechanical or other errors, there are more winners than are stated in these Official Rules, a random drawing among the claimants will be held to determine the winners. If for any reason, including but not limited to an administrative, printing, production, computer or other error or due to technical difficulties or incorrect announcements of any kind, more winning messages are distributed, or more prizes are claimed than are intended to be awarded according to these Official Rules, the intended prizes will be awarded in a random drawing from among all verified prize claims received.

By entering the Promotion, each entrant agrees: (i) to be bound by these Official Rules and by all applicable laws and by the decisions of Sponsor and Administrator, which shall be binding and final; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his or her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Promotion; and (iv) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) the Promotion, including but not limited to any Promotion-related activity or element thereof, and the entrant's Game Plays/Sweepstakes entries, participation or inability to participate in the Promotion, (b) the violation of any third-party privacy, personal, publicity or proprietary rights, (c) typographical or printing errors in these Official Rules or any Promotion materials, (d) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof), (e) any change in the prizing (or any components thereof) due to unavailability or due to reasons beyond Sponsor's control, including but not limited to by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot or any other cause beyond any of the Released Parties' control, or as otherwise permitted in these Official Rules, (f) any interruptions in or postponement, cancellation or modification of the Promotion, (g) human error, (h) incorrect or inaccurate transcription, receipt or transmission of any part of any Game Play/Sweepstakes entry (including, without limitation, the registration information or any parts thereof), (i) any technical malfunctions or unavailability of the Website or any telephone network, computer system, computer online system, mobile device, computer timing and/or dating mechanism, computer equipment, software, or Internet service provider, or mail service utilized by any of the Released Parties or by an entrant, (j) interruption or inability to access the Promotion, the Website or any other Promotion-related websites or any online service via the Internet due to hardware or software compatibility problems, (k) any damage to entrant's (or any third person's) equipment used to access the Promotion and/or its contents related to or resulting from any part of the Promotion, (l) any lost/delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions, (m) any late, lost, stolen, mutilated, misdirected, delayed, garbled, corrupted, destroyed, incomplete, undeliverable or damaged entries, (n) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties, (o) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof), or (p) the negligence or willful misconduct by entrant.

Without limiting the foregoing, everything regarding this Promotion, including the Website and prize components, are provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Some jurisdictions may not allow the limitations or exclusions of liability for incidental or consequential damages or exclusions of implied warranties, so some of the above limitations or exclusions may not apply. Check local laws for any restrictions or limitations regarding these limitations or exclusions.

12. DISPUTES: THIS PROMOTION IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN THE OAKLAND COUNTY, MICHIGAN. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JAMS IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MICHIGAN. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN OAKLAND COUNTY, MICHIGAN. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR PROMOTION ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE PROMOTION PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.

13. PRIVACY: Sponsor's privacy policy is available at <http://policy.pepsi.com/privacy.htm>.

14. PUBLICITY RIGHTS: By participating in the Promotion and/or accepting a prize, each entrant agrees to allow Sponsor and/or Sponsor's designee the perpetual right to use his or her name, biographical information, photos and/or likeness, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered including live television, worldwide, including but not limited to on the World Wide Web and Internet, without notice, review or approval and without additional compensation except where prohibited by law.

15. GENERAL: Any attempted form of participation in this Promotion other than as described herein is void. If it is discovered or suspected in Sponsor's sole and absolute discretion that an entrant has registered or attempted to register more than once using multiple e-mail addresses, accounts, multiple identities, proxy servers or like methods, all of that entrant's Game Plays/Sweepstakes entries will be declared null and void, and that entrant will be ineligible to win a prize. Also, if it is discovered that any entrant attempts to receive additional Game Plays/Sweepstakes entries in excess of the stated limitation, that entrant may, in Sponsor's sole discretion, be disqualified from the Promotion. In the event of a dispute as to the identity of a winner, the winning Game Play/Sweepstakes entry will be declared made by the authorized account holder of the e-mail address submitted on the registration form associated with such Game Play/Sweepstakes entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor and Administrator reserve the right to disqualify any individual found, in its sole opinion, to be tampering with the operation of the Promotion, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of a Promotion. Any use of robotic, automatic, macro, programmed, third-

party or like methods to participate in the Promotion will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. **CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the prize documents will not affect the validity or enforceability of any other provision. Sponsor's and/or Administrator's interpretation of these Official Rules is final and binding in all matters related to the Promotion. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All Game Plays/Sweepstakes entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Promotion details contained in these Official Rules and Promotion details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Promotion as set forth in these Official Rules shall prevail.

16. WINNERS LIST: To obtain a list of winners, mail a self-addressed, stamped business-sized envelope to: The Pepsi Dig In Passport Sweepstakes and Instant Win Game- Winners List Request, P.O. Box 251328, West Bloomfield, MI 48325. Winners List requests must be received by November 30, 2022.

Customer Service inquiries may be made at 1 (833) 458-1648 or PepsiDigInPassport@prizelogic.zendesk.com.

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